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Press release

<b>Date</b>	20 <sup>th</sup> November 2024
<b>Contact</b>	Rita Carolan <a href="mailto:R.carolan@hlb.global">R.carolan@hlb.global</a>
<b>Pages</b>	+44 (0) 20 7881 1100 01

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## **Driving Change: Why effective ESG reporting is key to future growth**

**London** – HLB today releases, [How ESG Reporting Fuels Sustainable Growth](#), highlighting the rising importance of Environmental Social and Governance as it transforms into a core aspect of businesses' strategies globally. The report aims to provide actionable guidance to help organisations navigate ESG reporting, regulation and changing market demands for an easier ESG adoption.

### **Report highlights include:**

**Strategic growth through ESG:** The report reveals that businesses reporting on ESG practices are attracting top talent and investors focused on sustainability.

**Regulatory compliance & risk management:** With increasing regulatory scrutiny worldwide, the report emphasises the importance of aligning ESG initiatives with compliance mandates like the Corporate Sustainability Reporting Directive (CSRD) and the Corporate Sustainability Due Diligence Directive (CSDDD).

**Consumer trust & market positioning:** The report highlights the trend of younger generations favouring brands with strong ESG credentials, driving companies to integrate sustainability into their core business models.

### **Clensy Appavoo, Global ESG Advisory Leader**

*"ESG reporting is not just a compliance necessity but a catalyst for driving innovation and securing a competitive edge in today's marketplace. Our report provides companies with the tools to harness ESG as a core business strategy, ensuring long-term success".*

### **Josh Couchman, Head of Data at Connect Earth, added:**

*"Businesses must view ESG as an opportunity rather than a challenge. The findings of HLB's report demonstrate the significant benefits of a well-executed ESG strategy, including enhanced resilience against market risks and meeting the demands of younger consumers".*

For companies worldwide, adopting best practices in ESG reporting is not just about staying compliant but about using sustainability as a pivotal element of long-term success and market leadership.

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