

Press release

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HLB announces strategic partnership with Mindshop to bolster global advisory capabilities

London – HLB, a leading worldwide network of independent advisory and accounting firms, has announced a strategic partnership with Mindshop, a global provider of business advisory solutions for accounting firms, consultants, and coaches. This collaboration seeks to strengthen the HLB ecosystem by further enhancing its advisory culture, ultimately boosting its business advisory services on a global scale.

"Mindshop is thrilled to partner with HLB, a network that shares our vision for empowering firms to succeed through continuous learning and innovation," said James Mason, Managing Director at Mindshop. "We look forward to supporting HLB firms in building successful advisory practices that meet the ever-changing needs of their clients".

This collaboration will identify rising stars within HLB, bringing its strategic vision of people powered innovation to life to deliver sustainable, long-lasting benefits to its global community. Over 30 years Mindshop has fast-tracked the advisory success of thousands of firms globally with its flagship, integrated, end-to-end programme and its wealth of insights of what works and what doesn't in this area will be beneficial to all HLB firms.

Abu Bakkar, HLB Chief Innovation Officer, said:

"Our partnership with Mindshop is a strategic investment in our advisory capabilities. By equipping our people with proven methodologies and insights, we're developing a culture of continuous learning, advisory focus and innovation. This aligns perfectly with our 2027 vision, ensuring we remain agile and responsive to the evolving needs of our clients. This partnership strengthens our position dedicated to providing exceptional, forward-thinking solutions that drive value for our clients and communities."

About HLB



HLB International is a global network of independent advisory and accounting firms and through the power of 46,755 professionals across 157 countries, we combine local expertise and global capabilities to service client's needs. Learn more about HLB's global services and capabilities: www.hlb.global

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