

Press release

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HLB appoint Bettina Cassegrain as Global Director of Professional Standards and Sustainability Assurance

London - HLB, the global network of independent advisory and accounting firms, is pleased to announce the appointment of Bettina Cassegrain as Global Director of Professional Standards and Sustainability Assurance.

Bettina's long-time dedication to professional standards and sustainability assurance has enhanced HLB's reputation as a global leader in delivering exceptional client services. In her new role, Bettina will promote responsible business practices that align with HLB's purpose to create a positive and sustainable impact. This will ensure that HLB remains the preferred strategic partner supporting clients on their sustainability journey toward long-term value creation.

Additionally, Bettina will oversee HLB's robust quality assurance programme, ensuring compliance with the stringent requirements set forth by the Forum of Firms. She will also continue building the culture of learning she has created within the HLB community during her tenure as Technical Director and Global Assurance Leader.

Her leadership will extend to outreach initiatives focusing on training, quality assurance, and related matters across Europe, Eurasia, French-speaking Africa, Latin America, and South America.

Discussing her appointment, Bettina said:

"I am proud to assume the position of Global Director of Professional Standards and Sustainability Assurance. I am excited to collaborate with the HLB global community to create meaningful value and impact. Together, we will continue to advance our commitment to sustainability across the globe while at the same time supporting our clients in their strategic efforts which, going forward, will be intricately linked with questions around sustainability."

Marco Donzelli, Global HLB CEO said:

"Bettina's determination and dedication have been evident through her tenure at HLB. Her innovative mindset and forward thinking stood out in her previous role as HLB Technical and Global Assurance leader, and we are delighted that she will continue her contributions in this new position. Her leadership will be instrumental in driving our commitment to excellence"



and sustainability forward, and her growing influence will be positively felt throughout the HLB community."

About HLB

HLB International is a global network of independent advisory and accounting firms and through the power of 46,755 professionals across 157 countries, we combine local expertise and global capabilities to service client's needs. Learn more about HLB's global services and capabilities: www.hlb.global

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