

# HLB'S GLOBAL SERVICES AND CAPABILITIES

HELPING BUSINESSES GROW  
THROUGH INNOVATIVE THINKING  
AND A COLLABORATIVE APPROACH



THE GLOBAL ADVISORY  
AND ACCOUNTING NETWORK

[www.hlb.global](http://www.hlb.global)

TOGETHER WE MAKE IT HAPPEN

# WHO WE ARE

Recognised as one of the top 8 networks in the industry, HLB stands as a dynamic global network of independent advisory and accounting firms. We are powered by the expertise of 46,755 professionals across 157 countries, blending local insight with global capabilities to meet your needs. Our firms are not only deeply entrenched in their local communities but also intricately connected to professionals worldwide, ensuring that we are where you are and where you aspire to be.

It is our purpose is to make a lasting and positive impact on the future of our clients, our people, and our communities, prioritising their well-being and success. In a world beset with economic uncertainty, geopolitical risks, climate change, and cybersecurity threats, we are dedicated to ensuring the thriving of those within the HLB ecosystem, both now and in the future. Driven by our shared values and collaborative spirit, we are committed to global cooperation and innovation in pursuit of this goal.

This commitment is fundamental to our approach, enabling us to build resilience and foster success in an increasingly complex global environment.



## HOW WE WORK TOGETHER

Regardless of what sector you operate in, business is about people. Building a trusted relationship with you wherever you take your business is highly important to us. To best service our international clients, we take the time to get to know you and understand your specific needs. At HLB, we are proud of our strong friendships and professional relationships. It is through personal and trusted relationships that we deliver on our brand promise:

Together we make it happen.



### PEOPLE

46,755



### COUNTRIES

157



### OFFICES

1,069

Network of the Year



INTERNATIONAL ACCOUNTING BULLETIN



Accounting



# OUR GLOBAL REACH

## NORTH AMERICA

A key destination for internationally focused investors.

With its business-friendly culture and world leading infrastructure, the region remains one of the key destinations for investors and entrepreneurs. HLB draws on its extensive experience of the middle market to help its clients capitalise on the region's stability and success.



## LATIN AMERICA

Engaging in emerging economies

HLB's Latin America and Caribbean firms work collaboratively to deliver cross border services for clients both nationally and internationally. With the social and economic reform taking place across Latin America, HLB can offer clients insights into the opportunities in Latin America's emerging economies.

## EUROPE

Winning in mature markets

With HLB ranking number 10 across Europe, we are an established professional services brand that has been servicing clients across European markets for five decades.



## ASIA PACIFIC

**At the forefront of one of the leading economies**

Our long-standing presence and deep understanding of the region sees HLB rank within the top 10 across key Asia Pacific markets. It's through this expertise that we're able to provide clients with the knowledge to unlock the market's potential.



**PEOPLE**

15,057



**COUNTRIES**

28



**OFFICES**

199

## AFRICA AND THE MIDDLE EAST

**Driving growth in complex markets**

As the second fastest growing region in the world and with a rapidly growing consumer base, Africa and the Middle East pose numerous opportunities for foreign investors. HLB ranks among the top 10 across the regions, with our qualified local professionals offering expert customised services to a wide range of internationally minded clients.



**PEOPLE**

1,603



**COUNTRIES**

52



**OFFICES**

80

# OUR SERVICES

## ADVISORY

At HLB, we recognise that leading a business involves a complex array of challenges, from optimising operations to managing risks and staying ahead of industry trends. Our global network of professional consultants is dedicated to guiding organisations through these challenges, offering tailored advisory services to a diverse range of clients including SMEs, large corporates, non-profits, and start-ups. We excel in understanding and addressing the unique needs of each business, aiming to be your trusted advisor for growth and operational excellence.

Whether it's driving revenue growth, navigating regulatory compliance, leveraging new technology, or optimising supply chains, our goal is to help you achieve your business objectives at every stage of your organisation's lifecycle.

**We provide a full range of advisory services, including:**

### Financial advisory

- / Corporate finance and transactions
- / Crypto assets advisory
- / Wealth & asset management
- / Management consulting
- / Corporate governance
- / Entrepreneur advisory
- / Human capital advisory
- / Operations management
- / Strategy consulting
- / Technology advisory
- / Big data and analytics
- / Digital solutions
- / Digital transformation advisory
- / Technology platforms

### Legal Services

- / Commercial and corporate law
- / Employment and pension solutions
- / Legal management consulting

### Risk advisory

- / Business recovery and restructuring
- / Cyber risk
- / Financial risk
- / Forensic and investigation services
- / Operational risk
- / Regulatory risk
- / Strategic & reputational risk



## AUDIT & ASSURANCE

Ensuring confidence in your auditor is crucial for audit and compliance work, given the fundamental importance of audit quality in maintaining trust in financial reporting and the integrity of financial information. At HLB, our Audit & Assurance professionals are dedicated to conducting high-standard multi-national audits across our network. Our experienced audit teams, with expertise in various industries and sectors, focus on key risk areas, internal controls, and potential fraud, providing comprehensive audit services globally.

In addition to our commitment to audit excellence, HLB offers extensive financial statement services, constantly adopting new technologies, implementing innovative methodologies, and staying abreast of regulatory changes and international standards. Our professionals aim to deliver value in every audit engagement, especially with clients from all sectors, enhancing your credibility and contributing to your organisation's success.

**We provide a full range of audit and assurance services, including:**

- ✓ Financial audit
- ✓ Global accounting & compliance services
- ✓ IFRS
- ✓ Internal audit services
- ✓ IT audit
- ✓ Risk assurance services
- ✓ Sustainability audit & reporting



## TAX

In a global marketplace, seizing opportunities also means navigating complexities across multiple jurisdictions. Operating internationally involves not only adhering to local tax laws, reporting requirements, and statutory filings but also staying updated with legislative changes. HLB's global tax professionals provide proactive advice and support, planning and identifying a wide range of opportunities for both inbound and outbound businesses and corporations. Recognising that global businesses operate beyond a single location, we offer a full spectrum of tax services, including support for talent mobility strategies involving relocation to different tax jurisdictions. Our experienced tax professionals understand that each business is unique, and we tailor our services to meet your specific tax needs and objectives.

Our services include:

- ✓ **Corporate and business tax**
- ✓ **Expatriate tax services**
- ✓ **Indirect tax services**
- ✓ **Private client services**
- ✓ **Transfer pricing**



# GLOBAL CAPABILITIES

At HLB, innovative thinking and collaborative behaviour are deeply rooted in our DNA. Through five decades of working together, we have built a strong global network of professionals providing advisory and accounting services to clients of all sorts. When working with us, we guarantee the same level of quality and an outstanding client experience whether you engage an HLB firm in Costa Rica, China or the Czech Republic.

Through 46,755 partners and staff across the globe, we share expert knowledge and a wealth of experience to help clients reach their organisational goals both in domestic markets and overseas. We have created an ecosystem of sharing international best practices, collaborating on important client issues and creating new ideas that help our network, our clients and our people grow.

## GLOBAL CHINA SERVICE

















HLB's award-winning Global China Service, launched in 2010, pioneered the provision of one-stop-shop solutions to facilitate bilateral trade and investment between China and the rest of the world. With dedicated Chinese-speaking professional teams strategically placed in key commercial centers, the service has been instrumental in fostering the sustainable growth of Chinese companies locally, regionally, and globally. Looking ahead to 2024, HLB is poised to embark on a global China outbound campaign, with a particular emphasis on Belt and Road markets, aimed at sharing expertise and leveraging local resources. Client forums are slated to occur in Africa, Southeast Asia, and Latin America, providing opportunities to explore synergies and partnerships with clients, prospects, and business associates.





# INDUSTRIES

We focus our efforts to meet client-needs across a broad set of global industries:

-  Agriculture, Food and Beverages
-  Automotive
-  Energy, Utilities and Resources
-  Financial services
-  Healthcare
-  Hospitality
-  Emerging Technologies
-  Manufacturing
-  Media and Entertainment
-  Not-For-Profit
-  Professional Services
-  Real Estate & Construction
-  Technology
-  Telecommunications
-  Transport & Logistics
-  Wholesale & Retail



# OUR COMMITMENT TO QUALITY

Sound governance, integrity and quality are deeply embedded in everything we do.

Only the best firms join HLB, with all our members required to meet strict quality criteria both nationally and internationally.

Our ongoing review programme allows us to maintain the high standards our clients have come to expect. HLB is a member of the Forum of Firms, who are committed to the highest standards in financial reporting and auditing practices worldwide.

With many of our leadership team and partners around the world playing vital roles in independent committees we're proud to be examples of driving forward change in our profession. Our aim is to achieve the best service and highest standards in the work we do for our clients.



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