

Press release

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HLB Certified as a Most Loved Workplace

LONDON- HLB, the global advisory and accounting network, has become certified as a Most Loved Workplace® backed by the research and analysis of Best Practice Institute (BPI). Most Loved Workplace® validation provides the most comprehensive look at workplace sentiment for organisations today.

HLB Global CEO, Marco Donzelli, said,

"I am delighted that HLB is now certified as a Most Loved Workplace®. The expectations of our workforce, and the labour market are changing considerably. Individuals today want to work with companies who have a strong sense of purpose and whose values are ethically aligned to their own. They want to be part of a corporate culture that focuses on all stakeholders, not just shareholders, to help shape a better world. At HLB, we promote and encourage a culture of open and meaningful debate with our people, we want their input in our strategic direction, we want them to challenge our processes and policies. We know the power of collaboration which is why our people are always at the heart of what we do. Together we make it happen!"

HLB has been certified as a Most Loved Workplace® because of its people-first approach. HLB invest heavily in their corporate culture to create a professional environment where talent can thrive, offering fair and exciting opportunities to all its people.

Most Loved Workplaces® certify companies where employees are the happiest and most satisfied at work. HLB became certified as a Most Loved Workplace based on its scores on the Love of Workplace Index™ which surveyed employees on various elements around employee satisfaction and sentiment including the level of respect, collaboration, support, and sense of belonging they feel inside the company.

"I started Most Loved Workplaces out of inspiration from my community of people who consciously place love for their employees at the center of their business model," said Louis Carter, the founder, and CEO of BPI and a social/organizational psychologist, thought leader, entrepreneur, and author. Carter's book, *In Great Company: How to Spark Peak Performance by Creating an Emotionally Connected Workplace*, identifies the specific areas needed to become a highly respected, reputable organisation where people love to work with each other – a Most Loved Workplace.

Backed by BPI, in its original research that created MLW criteria, Most Loved Workplaces surveyed more than 175 companies and more than 3,000 executives across the United States, the Middle East/Northern Africa, and Southeast Asia. They found that productivity rises as employee sentiment increases, with 94 percent of responders saying they did three



to four times more work for a company they loved and 95 percent saying they stayed at companies they loved three to four times longer. Most Loved Workplaces certification is the most valid method to determine employee experience and recognise a great workplace.

NOTES TO EDITORS

About HLB

HLB International is a global network of independent advisory and accounting firms and through the power of 40,831 professionals across 156 countries, we combine local expertise and global capabilities to service client's needs. Learn more about HLB's global services and capabilities: www.hlb.global

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To learn more about the Best Practice Institute, visit bestpracticeinstitute.org.

To view America's current Top 100 Most Loved Workplaces in Newsweek, visit <https://www.newsweek.com/rankings/americas-100-most-loved-workplaces-2022>

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